

Join now & receive  
**\$2500 in Membership  
Benefits!**



pathways

AUSTRALIA

our mission is to help you achieve yours

# Your Guide to Membership

## Supporting Not-For-Profit Organisations



- Fundraising Support
- Fortnightly Funding Alert
- Funding Databases
- Training and Workshops
- Management Advice
- Newsletters
- Management Library
- Bequest Assistance

✓ Generate More Revenue ✓ Increase Your Profile ✓ Plan More Effectively



### Why we do it

Quite simply  
"Our mission is to help  
you achieve yours".

### What we do

Provide information and  
management support  
services for not-for-profit  
organisations.

### We help you

- ✓ RAISE more funds
- ✓ LIFT your profile
- ✓ IMPROVE skills and expertise
- ✓ ACCESS management advice
- ✓ BUILD capacity
- ✓ RECRUIT more volunteers

## Your Membership Package includes:

### Your listing in 'The Guide To Australia's Not-For-Profit Organisations'

Member organisations are listed in 'The Guide To Australia's Not-For-Profit Organisations'... the standard reference used by existing and potential individuals, corporate and other contributors to determine which community organisations to support.

Your organisation's details will appear in the major metropolitan newspaper in your state – *The Age*, *Sydney Morning Herald* and *The Courier Mail*, as part of the annual special report on the not-for-profit sector. In addition your full profile will be included on our popular website.

This is **THE** most cost effective way to profile your organisation and its support needs to more than 700,000 potential supporters

### Can you afford not to be included?

**PLUS** your membership includes a host of **FREE and DISCOUNTED SERVICES!**

#### **FREE** Assistance to obtain Bequests

We write to more than **500 leading solicitors** in your state advising them of your 'preferred bequest status' with Pathways Australia.

#### **FREE** Fortnightly funding alert

Receive the **latest information** of relevant government and corporate funding by email each fortnight

#### **FREE** A copy of the 'Guide To Australian Company Giving'

The most **comprehensive guide** to the community support programs of Australian companies ever published.

#### **FREE** Access to our Funding Databases

Access our **database** of corporate and philanthropic trusts funding sources online.

#### **NEW** Online News and Events Billboard

Advertise your events and news on our popular website ... **FREE.**

#### **FREE** Telephone Advice Line

**Need management advice?** We're just a telephone call away and ready to support you.

#### **FREE** Access to our On-line Management Library

Search for information that will **help you manage** your organisation more effectively.

#### **FREE** Subscription to 'Pathways' Newsletter

Keep up-to-date with all the community services news and latest management **tips and advice.**

#### **NEW** 20% Member Discount on Management Consulting Services

**Huge discounts** off the regular price of our professional management consulting services

#### **FREE** Access to Management and Staff Training

Use your membership credits to attend our very popular staff and management **training programs** and workshops.

#### **FREE** Employment Vacancy Listing Service

Use your membership credits to **list your staff vacancies** in Australia's best known community services sector weekly employment bulletin.

#### **FREE** Membership Credit Vouchers

Yes, we will **return the total cost of your membership** to you in the form of credit vouchers. These can be redeemed for services including:

- Training and workshops
- Employment vacancy listings
- Management consultancy services





# Pathways Australia helps YOU focus on 'the important stuff'... YOUR MISSION!

## Great Value!

Your Pathways Australia membership is **valued at nearly \$3000** yet your membership fee will only be between \$330 and \$550.

That's a great investment in building your organisation!

Here's a typical example:

Listing in 'The Guide To Australia's Not-For-Profit Organisations'	Value \$330	Online News and Events Billboard	Value \$120
Assistance to Obtain Bequests	Value \$220	Telephone Advice Line	Value \$160
Fortnightly Funding alert Subscription	Value \$440	Access to our On-line Management Library	Value \$100
A copy of the 'Guide To Australian Company Giving'	Value \$120	30% Member Discount on Management Consulting Services	Value \$600
Access to our Funding Databases	Value \$150	Membership Credit Vouchers (use to pay for training and/or employment vacancies listing).	Value \$500*

**Total Value \$2,750**

Of course we haven't included the value of the community support you may receive from being listed in 'The Guide To Australia's Not-For-Profit Organisations' and your preferred bequest recipient status!

## 10 Great Reasons To Join Pathways Australia

- 1 Your membership fee buys you at least \$2500 of value
- 2 Exposure to more than 700,000 potential supporters
- 3 Fortnightly notification of new funding sources
- 4 Preferred bequest recipient status
- 5 A copy of 'The Guide To Australian Company Giving'
- 6 Free access to training and workshops\*
- 7 Telephone advisory service
- 8 Online management library
- 9 20% discount on management consulting service fees
- 10 List your employment vacancies for free\*

\*By using membership credit vouchers



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## What our members say ...

"The support and services provided by *Pathways Australia* represent great value for money"

**Bruce Giovanetti, CEO**  
GV Centre Disability Services

"Our membership of *Pathways Australia* is invaluable. We have access to advice, expertise and resources that have helped raise our profile and generate more community support."

**Tony Featherston, General Manager**  
Cottage by The Sea

"The services provided by *Pathways* are very professional, responsive and, importantly to us, customised and affordable."

**Ainslie Cahill, CEO**  
Arthritis Australia

## 'Our mission is to help you achieve yours'



For more than seven years Pathways has been Australia's leading provider of management support services for not-for-profit organisations. We've helped our member organisations generate more income, develop higher profiles, train their staff and manage more effectively.

Over 1000 organisations have chosen to become members of Pathways Australia and hundreds more access our management support services each year. This is something of which we are justifiably proud.

Our partnership with and commitment to Australia's community services sector means that we will continue to develop new services in response to your feedback and needs.

We understand the massive challenges organisations like yours are facing. Have no doubt that my dedicated and professional team will continue our support of your endeavours to make our world a better place!

Regards

Peter Holdsworth, Director



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### BECOME A MEMBER TODAY!

Call: 03 8530 6444 or join online now at:  
[www.pathwaysaustralia.com.au](http://www.pathwaysaustralia.com.au) and/or fill in the  
enclosed Membership Application Form.

[www.pathwaysaustralia.com.au](http://www.pathwaysaustralia.com.au)