



Media Releases Publishing Schedule

as at 22 April 2010
Note: All pricing is exclusive of GST

	Fax Distribution	Cost \$	Email Distribution	Cost \$
MAJOR METROPOLITAN Print, Radio, TV*				
Melbourne	25	\$45.50	32	\$18.00
Sydney	35	\$63.70	40	\$22.40
Brisbane	21	\$38.25	20	\$10.60
MAJOR REGIONAL Print, Radio, TV*				
Victoria	67	\$122.00	69	\$38.65
New South Wales	86	\$156.50	84	\$47.00
Queensland	53	\$96.50	55	\$30.80
SUBURBAN Newspapers*				
Melbourne – all	72	\$131.00	72	\$40.30
Melbourne - North/NW	23	\$41.90	24	\$13.50
Melbourne - South S/E	24	\$43.70	24	\$13.50
Melbourne - East	16	\$29.00	16	\$9.00
Melbourne - West	9	\$16.40	8	\$4.50
Sydney - all	44	\$80.00	45	\$25.00
Sydney - North N/W	11	\$20.00	12	\$6.80
Sydney - West	11	\$20.00	10	\$5.60
Sydney - South S/W	13	\$24.00	13	\$7.30
Sydney - East/Inner West	6	\$10.90	6	\$3.40
Brisbane - all	27	\$49.20	31	\$17.40
ADD an Attachment as a JPeg	Cost	\$75.00		

* Pathways Australia recommends that you contact our office on (03) 8530 6444 to discuss the distribution for any of these lists

- You will need to select where you want your Media Release to be distributed e.g.
EMAIL to Major Metropolitan Melbourne
FAX to Suburban Newspapers Melbourne – all



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AUSTRALIA

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