



marketing officer

- **Work to reduce poverty for children in the developing world**
- **Face to face fundraising focus**
- **Sales management experience preferred**

ChildFund Australia works to eliminate childhood poverty in the developing world. It implements programs in Cambodia, Laos, Papua New Guinea and Vietnam, as well as managing partner projects throughout Asia, Africa and the Americas. Its Australian Child Sponsorship program impacts more than 55,000 children in 27 countries.

This newly created role will manage the organisation's leading donor recruitment program of third party sales teams of street based and door to door fundraisers. Informed by database analysis the role will also recommend donor stewardship strategies to minimise supporter attrition and conduct feasibility studies for the implementation of similar programs.

Ideally, you are an experienced face to face fundraising campaign manager, however, candidates with relevant commercial sales management experience will also be favourably considered. Your ability to manage suppliers, analyse results and motivate sales teams to achieve income targets will be central to your success.

If utilising your face to face fundraising or sales management experience to help the plight of children living in poverty appeals to you, please contact Richard Green on 02 8243 0570 or forward your resume to cv@ngorecruitment.com

