



CARE is a leading international humanitarian aid organisation fighting global poverty, with a special focus on working with women and girls to bring lasting change to their communities.

Campaign Fundraising Manager

CARE Australia is looking for a Campaign Fundraising Manager to join our dynamic Marketing and Communications Department. This role requires an experienced professional to lead the team responsible for our campaign fundraising strategy. You will also manage the development and implementation of our integrated direct marketing program.

If you have:

- Extensive experience of direct marketing to individuals with a proven track record of success in devising & implementing major campaigns for mass marked audiences;
- sound knowledge of segmentation approaches and experience of managing data-driven marketing campaigns; and
- experience managing teams including setting & monitoring individual & team revenue targets

then we would love to hear from you.

For more information, to view the Job Description and Terms and Conditions and to apply, please visit www.careaustralia.org.au

All applications should include a completed Application Form, a statement addressing the selection criteria contained in the position description and a current resume.

Applications will be considered as they are received.

Contact: jobs@careaustralia.org.au or the HR Branch of CARE Australia
on Ph: +61 2 62790200

I am powerful | SHE HAS the **POWER** to change her world YOU HAVE the **POWER** to help her do it