



Digital Marketing Coordinator

- **National Not For Profit Organisation**
- **Melbourne CBD location**
- **Web and Social Media focus**

This is an outstanding opportunity to join a growing and dynamic national not for profit Foundation. Our online properties provide a complementary and cost efficient marketing channel for stroke awareness, prevention, information, advocacy, fundraising and maintaining stakeholder relationships in our mission to stop stroke, save lives and end suffering.

The Marketing & Communications Team is seeking a dynamic and enthusiastic Digital Marketing Coordinator to support digital communications and marketing initiatives across the Foundation.

The role is responsible for developing and implementing digital strategies, maintaining and developing the website, as well as implementing the social media strategy including, blogging, tweeting and facebook. You will also maximise search engine optimisation for all online functions and ensure all online content is well written and complies with accessibility guidelines.

Reporting to the Marketing & Communications Manager, you will have a relevant tertiary qualification in marketing, communications, business or IT/web technologies/design. To secure this role, you will need to display solid understanding of web design and development as well as experience with web analytics tools. Your ability to negotiate and liaise with internal and external stakeholders will be key, along with your keen eye for detail and excellent written communication and interpersonal skills.

This permanent full-time role offers genuine opportunities to make a real and lasting difference in a dynamic and growing organisation that supports, encourages and values its people.

Further information on the Foundation can be found at www.strokefoundation.com.au. Specific questions can be directed to Mark Dalton on 9600 0522. To apply, please forward your resume with a brief covering letter to jobs@shavehr.com.au by Monday, the 9th of August 2010.